

# Joanne N. Travers

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## QUALIFICATIONS:

- Fifteen years project management and international economic development includes projects in Dominican Republic, Honduras, India, Croatia, Bosnia, Japan, China, Ethiopia, Armenia, other. Proven success in program design, implementation, and management in challenging circumstances.
- Coordinated USAID, USIA, and other grants and fund development projects totaling over USD \$1,000,000.
- Solid experience in educational environments, professional development, program development, and non-profit management.
- Strategic business thinker and problem solver with solid leadership and organizational skills.
- Demonstrated skills in writing, public speaking, and organizational management.
- Effective communication and interpersonal skills across public, private, and non-governmental sectors.

## EXPERIENCE:

- 2000-present **Partners for A Greater Voice, Inc.** Ipswich, Massachusetts  
**Founder and Executive Director.** This tax-exempt charitable corporation is volunteer based and works in developing countries to build capacity in hearing health and oral habilitation. I founded the organization to create sustainable education programs for low resource children, and I've coordinated over thirty training missions, recruiting more than sixty-five Volunteer Partners. More than one hundred forty specially designed instruction, training and education workshops impact more than 300 teachers, 500 parents, and 10 schools. Majority of work is in the Dominican Republic; past support in Honduras and India.
- 2010-present **Coalition for Global Hearing Health, Inc. (CGHH)** Delaware  
**Officer and Board of Director.** CGHH is a membership group of humanitarians that promotes and enhances hearing health services in low resource communities. I present at annual conferences in areas community empowerment, professional training and education, sustainability and capacity building in third world countries. (Annual conference locations: Washington DC 2010, Los Angeles 2011, Pretoria 2012, and Nashville 2013)
- 1993-2000 **Middlesex Community College** Bedford/Lowell, Massachusetts  
**International Programs Coordinator.** Managed and implemented \$700,000 in government grants for initiatives in economic development such as:
- Area Studies Programs:
- Directed Portuguese Area Studies, LUSO-American Development Foundation.
  - Managed Portuguese Studies Training course for community college faculty, FLAD
  - Assessed needs and reported on needs of Portuguese senior citizens, Greater Lowell.
  - Coordinated Asian Studies Development Conference, EAST-WEST Center Hawaii.
  - Coordinated Japanese Institute for the Center for Asian Studies Seminars.
- International Training Grants:
- USAID, "Fostering Growth Among Human Rights NGO Managers in Croatia".
  - Shandong, China Hospitality Management Training (*two years*).
  - Community Connections in Economic Development, US-Ukraine Foundation.
  - USIA Professional Development, Addis Ababa Business College, Ethiopia.
  - USIA Curriculum Development-Faculty Exchange, Yerevan State University.
  - USAID/World Learning, Bosnian Journalists, "The First Casualty Is Truth".

### International Visitor Projects:

- Reception, Dr. Jose Ramos-Horta, Nobel Peace Prize Recipient.
- Korean Seminar, Dr. Ray Olsen, College of Du Page.
- Angola Education Ministry Officials' Study Tour.

**North Shore Community College, Part Time Instructor,** Massachusetts (1996 -1998).

**Massport International Trade Development, Project Manager,** Massachusetts (1997).

**Front Range Community College, Trade Consultant and Intern,** Colorado (1993).

**AT&T Global Business Systems, Account Representative,** Massachusetts (1987-1992).

### **OTHER:**

**Advisor:** Commissioner, Massachusetts Commission for Deaf and Hard of Hearing, Massachusetts (2008-2010).

**Board of Director:** Alexander Graham Bell Association for the Deaf, Washington, DC (elected 2003-2008).

**Founder, Editor and Coordinator:** Parent Connection, Massachusetts (1994-2004).

### **PUBLICATIONS:**

"Global Hearing Health, Tips for Working Internationally". *Volta Voices*, A.G. Bell Association (Wash. D.C., 2010).

*El Oido*. A Partners for A Greater Voice Spanish publication (Dominican Republic, annually, 2005-present).

"Creating Sustainable Programs in Habilitation". Partners for A Greater Voice newsletter (Wash. D.C. 2010).

"Chatter Box". Editor and author, *Parent Connection Newsletter* (Massachusetts, quarterly, 1994-2002).

*Hearing Loss and Technology*. A program guide book in disability awareness (Massachusetts, 2004).

The CASSA Story, "Developing a Sustainable School for the Deaf in the Dominican Republic" (USA, 2010).

### **CONFERENCE PRESENTATIONS:**

Coalition for Global Hearing Health, *Needs Assessment and Outcomes in Sustainability*. Nashville, TN (2013).

Coalition for Global Hearing Health, *Understanding and Engaging Families*, Pretoria, S. Africa (June 2012).

Coalition for Global Hearing Health, *Empowering Families*, Los Angeles, California (June 2011).

Clarke School for the Deaf, *Panel Facilitator*, Springfield, Massachusetts (October 2010, 2008, 2006).

Coalition for Global Hearing Health, *Creating Sustainable Education*, Washington DC (June 2010).

A.G. Bell Association, *Global Hearing Health Initiatives*, Florida (June 2010).

A.G. Bell Association, *Building Self-Advocacy, Self-Esteem, Parent Support* (2008, 2006, 2004).

Parent Connection, Bi-monthly Event Facilitator and Presenter, Massachusetts (1995-2005).

Northeast University, guest speaker for graduate level seminar, Boston (2006).

### **EDUCATION:**

**University of Denver**, Denver, Colorado. Masters in International Management and Business,  
Graduate School of International Studies and Daniels College of Business (1993).

**Harvard Extension and Summer School**, Cambridge, Massachusetts.

Continued education: International Law, French, International Trade (1987-1989).

**HablaEspaña**, Spanish Language classes, Boston, Massachusetts (2009-2011).

**University of Hartford**, West Hartford, Connecticut.

B.A. Contract Major: Marketing, Communication, Graphic Design (1982).

**Brillantmont Ecole**, studies in French, Lausanne, Switzerland (1981).

### **SPECIAL SKILLS:**

**Languages:** Native English Speaker, Spanish Proficiency, French Knowledge.

**Rotary International Member:** Past President, International Chair, and Foundation Chair of the Topsfield Rotary Club (2004-2012); South African Group Study Exchange Chair: Rotary District 7930, Massachusetts USA (2009).

**Computer Skills:** Excel, PowerPoint, Publisher, Word, basic Photo Shop, Access.

**Interests:** Certified Professional Ski Instructor, Yoga Enthusiast, Competitive Tennis Player, Writer.

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